Please join us as a sponsor at this year’s annual New York State Affordable Housing Conference, the premier housing event of the year, on **May 19, 2022 at The Marriott Marquis Times Square**. Your support allows us to keep our annual fees lower than otherwise possible, and to host inter-agency meetings, trainings, and educational programs. Your contribution also helps to support our broadband and sustainability initiatives. The following sponsorships are being offered as stand-alone options and complement the annual membership package offerings sent to all members in January. This year we are offering the following stand-alone conference sponsorships:

**Premier Sponsorship ($25,000) (7 available). Check one premier conference item to sponsor:**
- Breakout Session (3 available) – Signage at 4 workshops in a single time slot, logo on speaker tents, and logo on all registration materials
- WiFi (1 available) – corporate name as WIFI login for all attendees, corporate logo on all registration materials
- Journal (1 available) – back cover logo placement on registration materials
- Conference App (1 available) – branded conference app

**Premier sponsorship benefits include:** Front luncheon table for 10 with corporate logo placard, premier exhibit space, ten tickets to main conference, five tickets to pre-conference workshops and VIP reception, banner ad, logo placement

**Gold Plus Sponsorship. ($15,000)**

**Gold Plus sponsorship benefits include:** Luncheon table for 10 with corporate logo placard, prime exhibit space, ten tickets to main conference, five tickets to pre-conference workshops and VIP reception, banner ad, logo placement

**Gold Sponsorship. ($10,000) (four tickets to conference, prime exhibit space)**

**Gold sponsorships benefits include:** prime exhibit space, four tickets to main conference, two tickets to pre-conference workshops and VIP reception, banner ad, logo placement

**Silver Sponsorship. ($5,000) (two tickets to conference, exhibit space)**

**Silver sponsorship benefits include:** exhibit space, two tickets to main conference, one ticket to pre-conference workshops and VIP reception, banner ad, name placement

**Bronze Sponsorship. ($2,500) (1 ticket to conference)**

**Bronze sponsorship benefits include:** one ticket to main conference, banner ad, name placement

Complete the information online at [www.nysafah.org/conference](http://www.nysafah.org/conference) prior to April 22, 2022 to receive full benefits.

**PAYMENT INFORMATION:**
If paying by credit card please go to [https://www.nysafah.org/conference](https://www.nysafah.org/conference)
Checks should be mailed to 253 W. 35th Street, 3rd Floor, New York, NY 10001 | Attn: Elizabeth Rossi.

**Important Information for All Sponsors:**
- Book a hotel room today by calling the Marriott at 212-398-1900 | Group Name: House New York.
- You will receive a link to register your participants once you sign up for sponsorship and this must be done on your end. You must complete the online registration process no later than April 25 at www.nysafah.org/conference by selecting SPONSOR from the registration type drop down (not member or non-member) after entering your name, company and email and will use the discount code provided in the final payment section of the registration process. If you need your discount code, please email elizabeth@nysafah.org. (Exhibitors must register through this process as well).
Sponsors that wish to send additional participants can register them online as **MEMBERS OR NON-MEMBERS** at the regular conference attendee cost.

Gold and Premier Sponsors should send a high-resolution corporate logo to elizabeth@nysafah.org no later than April 25 for inclusion on NYSAFAH’s conference site.

All sponsors receive an electronic ad which must be submitted to elizabeth@nysafah.org as per the following instructions **no later than April 25**.

**Banner Ad Information:**
- 926 pixels wide x 238 pixels high
- Animations should be used sparingly to allow all frames to show in the 5 seconds that the banner displays in rotation
- File should be no larger than 2MB (files cannot be PowerPoint slides or Word formats)

**Exhibiting Sponsor Information:**
- All exhibitors will sign in on the venues 7th floor beginning at 7am on both May 18 and again on May 19.
- All sponsors will sign in on the venues 7th floor beginning at 8am (registration opens).
- Exhibit booths are grouped together by sponsorship level. **Additional exhibit space may become available on Floor 7 once all 6th floor spaces are filled.**
- Your exhibit space assignment will be sent prior to the event after all sponsors are confirmed.
- Each space is a tabletop space (six-foot table) and is four feet deep
- All spaces come with a single electrical outlet, draped table, two chairs and waste basket.
- No materials / banners may be hung on the walls or glass
- Your table will include one electric outlet and all other electric requests (TV’s, computers, etc.) must be paid with your credit card in advance and ordered through the Marriott’s A/V Dept. at 212-704-8879.
- Hotel and NYSAFAH staff cannot assist with exhibit setup or teardown.
- Pre-shipped materials will be delivered to your table by 6am on May 19.
- Exhibits **MUST** be completely setup by 7:30am on May 19 (Exhibits that are not set up by 9:00am will be pulled from the floor).
- Exhibits will be broken down at the commencement of the last breakout session.
- Exhibiting sponsors should bring pre-printed FedEx **ONLY** labels for the return of their items. FedEx is the sole shipping partner for the Marriott Marquis
- Exhibits must be completely broken down and removed from the floor **PRIOR TO 5PM COCKTAIL RECEPTION**. No materials can be left behind, or they will be discarded.

**Shipping Information for Exhibiting Sponsors**
- All deliveries of 2 boxes or more should be marked 1 out of 5, 2 out of 5, etc.
- Packages can be received up to two-three business days prior to the start of the event.
- Ship your exhibit materials **no later than May 17** for overnight delivery (**delivery must be made no later than May 18 – no deliveries will be accepted the day of the conference**).
- Any oversized boxes (30” or higher and/or over 85 lbs.) require a three-day prior notification with the mailroom manager. Please call 212.398.1900 ext. 6484. (Call in advance to confirm your boxes were received).
- ALL boxes and packages must be addressed to the Marquis in the following manner

| To: | Elizabeth Rossi – NYSAFAH  
c/o New York Marriott Marquis  
1535 Broadway  
New York, NY 10036  
Attn: Event Manager / Tel: 212-704-8856 |
| Exhibitor Name: | YOUR COMPANY NAME |
| Name of Event: | NYS Affordable Housing Conference (NYSAFAH/House New York) 2022 |
| Date of Event: | **Thursday, May 19, 2022** |
| Floor Location for Exhibits: | 6th Floor Foyer Level |
| Deliver to: | **6th FLOOR EXHIBIT AREA TABLE #__________** on May 19 prior to 6:30am |