

# 7<sup>th</sup> Annual Upstate New York Affordable Housing Conference

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June 29, 2010

Please join us as a sponsor of the seventh annual Upstate New York Affordable Housing Conference, which will be held on September 14 in Buffalo. This event is presented in cooperation with the New York State Division of Housing and Community Renewal, the Affordable Housing Clinic of the University at Buffalo Law School, and the New York State Association for Affordable Housing and the New York State Bar Association.

Last year's event drew over 250 housing professionals from throughout the state, including developers, attorneys, lenders, and government officials, and we expect this year's event to be bigger and better. The conference will be held at the Adams Mark Buffalo-Niagara Hotel, 120 Church Street in Buffalo.

Because of the event's increasing costs, we need your support. Your sponsorship payment will help make this the best upstate conference yet while giving you the opportunity to promote your business to an audience of key housing professionals. This year we have new exciting sponsorship opportunities (see the enclosed details).

We hope that you will take the opportunity to support this important event while at the same time promoting your business. Please make checks out to the New York State Association for Affordable Housing (*NYSFAFH*) and return to 450 7<sup>th</sup> Avenue, Suite 2401, New York, NY 10123. If you have any questions, please call Elizabeth Rossi at 718-432-2100 or Steve Weiss at 716-877-4831. See you in Buffalo on September 14!

Sincerely,

*Alison Badgett*

Alison Badgett  
Executive Director  
NYSFAFH

**Steven J. Weiss, Esq.**

Steven J. Weiss, Esq.  
Partner  
Cannon Heyman & Weiss, LLP

**George M. Hezel, Esq.**

George M. Hezel, Esq.  
Professor  
State University at Buffalo Law  
School, Affordable Housing Clinic

**7<sup>th</sup> Annual Upstate New York Affordable Housing Conference:  
September 14, 2010  
SPONSORSHIP INFORMATION & REPLY FORM**

Yes, we would like to be a sponsor of the 7<sup>th</sup> Annual Upstate New York Affordable Housing Conference 2010. We wish to sponsor at the following level:

**Breakfast & Morning General Session (\$5,000)**

Listing on the conference web site with logo link to your website;  
Full color logo slide during morning session;  
Space on one of our three joint exhibition tables in lobby (for brochures and giveaways);  
Formal recognition on all literature and during morning session;  
Color signage at breakfast;  
Four complimentary passes (\$600 value).

**Luncheon (\$5,000)**

Listing on the conference web site with logo link to your website;  
Full color logo slide during morning session;  
Space on one of our three joint exhibition tables in lobby (for brochures and giveaways);  
Formal recognition on all literature and during morning session;  
Color signage at luncheon;  
Four complimentary passes (\$600 value).

**Cocktail Reception (\$5,000)**

Listing on the conference web site with logo link to your website;  
Full color logo slide during morning session;  
Space on one of our three joint exhibition tables in lobby (for brochures and giveaways);  
Formal recognition on all literature and during morning session;  
Color signage at reception;  
Four complimentary passes (\$600 value).

**Name Badges (\$5,000)**

Listing on the conference web site with logo link to your website;  
Full color logo slide during morning session;  
Space on one of our three joint exhibition tables in lobby (for brochures and giveaways);  
Formal recognition on all literature and during morning session;  
Color logo on all name badges;  
Four complimentary passes (\$600 value).

**Individual Breakout Session (1 of 2) (\$2,500)**

Listing on the conference web site with logo link to your website;  
Full color logo slide during morning session;  
Space on one of our three joint exhibition tables in lobby (for brochures and giveaways);  
Formal recognition on all literature and during morning session;  
Color signage at luncheon;  
Two complimentary passes (\$300 value).

**General sponsor (\$1,000)**

Full color logo slide during morning session;  
Space on one of our three joint exhibition tables in lobby (for brochures and giveaways);  
Formal recognition on all literature;  
One complimentary pass (\$150 value).

Please list your firm's name as follows:		
Contact person		
Address		
Phone	Fax	Email
Contact signature		Date

**Payment method (please check one):**  Check (payable to NYSAFAH)  MasterCard  VISA  Amex

Card #	Expiration date
Signature	

**Please complete this form and fax it back to 718-432-2400 or by mail to: NYSAFAH, 450 7<sup>th</sup> Avenue, Suite 2401, New York, NY 10123; TIN 13-4001946.**

In late July you will receive a complete package including logo specifications, mailing instructions and attendee reply forms - plus everything else you will need to know. For more information contact Elizabeth Rossi at 718-432-2100 x 11, or by e-mail at [elizabeth@nysafah.org](mailto:elizabeth@nysafah.org)