

**7th Annual Upstate New York Affordable Housing Conference:
October 6, 2010
SPONSORSHIP INFORMATION & REPLY FORM**

Yes, we would like to be a sponsor of the 7th Annual Upstate New York Affordable Housing Conference 2010. We wish to sponsor at the following level:

Breakfast & Morning General Session (\$5,000)

Listing on the conference web site with logo link to your website;
Full color logo slide during morning session;
Space on one of our three joint exhibition tables in lobby (for brochures and giveaways);
Formal recognition on all literature and during morning session;
Color signage at breakfast;
Four complimentary passes (\$600 value).

Luncheon (\$5,000)

Listing on the conference web site with logo link to your website;
Full color logo slide during morning session;
Space on one of our three joint exhibition tables in lobby (for brochures and giveaways);
Formal recognition on all literature and during morning session;
Color signage at luncheon;
Four complimentary passes (\$600 value).

Cocktail Reception (\$5,000)

Listing on the conference web site with logo link to your website;
Full color logo slide during morning session;
Space on one of our three joint exhibition tables in lobby (for brochures and giveaways);
Formal recognition on all literature and during morning session;
Color signage at reception;
Four complimentary passes (\$600 value).

Name Badges (\$5,000)

Listing on the conference web site with logo link to your website;
Full color logo slide during morning session;
Space on one of our three joint exhibition tables in lobby (for brochures and giveaways);
Formal recognition on all literature and during morning session;
Color logo on all name badges;
Four complimentary passes (\$600 value).

Individual Breakout Session (1 of 2) (\$2,500)

Listing on the conference web site with logo link to your website;
Full color logo slide during morning session;
Space on one of our three joint exhibition tables in lobby (for brochures and giveaways);
Formal recognition on all literature and during morning session;
Color signage at luncheon;
Two complimentary passes (\$300 value).

General sponsor (\$1,000)

Full color logo slide during morning session;
Space on one of our three joint exhibition tables in lobby (for brochures and giveaways);
Formal recognition on all literature;
One complimentary pass (\$150 value).

Please list your firm's name as follows:		
Contact person		
Address		
Phone	Fax	Email
Contact signature		Date

Payment method (please check one): **Check (payable to NYSAFAH)** **MasterCard** **VISA** **Amex**

Card #	Expiration date
Signature	

Please complete this form and fax it back to 718-432-2400 or by mail to: NYSAFAH, 450 7th Avenue, Suite 2401, New York, NY 10123; TIN 13-4001946.

In late July you will receive a complete package including logo specifications, mailing instructions and attendee reply forms - plus everything else you will need to know. For more information contact Elizabeth Rossi at 646-292-3895, or by e-mail at elizabeth@nysafah.org